



See the Yvonne Strahovski skin-suit photoshoot on YouTube. Readers of our digital edition can see the movie here

## SoBe Lifewater – with coconut water

PepsiCo has added a trio of new drinks to its SoBe Lifewater range – SoBe Lifewater with Coconut Water.

Packed in 20oz fully sleeved PET bottles, the drinks featured coconut water with the natural flavours of pomegranate nectarine, mango mandarin and pacific coconut. The drinks feature between 160mg and 190mg of potassium in each bottle.

For the launch, SoBe returned to its South Beach roots for the third annual skinsuit spread in the 2012 Sports Illustrated Swimsuit Edition – featuring 'Chuck' actress Yvonne Strahovski.

"Shooting the SoBe Lifewater with Coconut Water campaign in South Beach was a memorable experience," said Strahovski. "I think fans are really going to get into a tropical mood when they see my SoBe skinsuit and try new SoBe Lifewater with Coconut Water for themselves - it's their chance to experience the best of South Beach as I did, SoBe style."

Previous SoBe Lifewater skinsuit models include Ashley Greene and Jessica Szohr.



## San Benedetto ZERO

Italian water bottler **San Benedetto** has introduced a new range of no-sugar sparkling soft drinks called ZERO, packed in distinctive 75cl PET bottles.

The range includes popular flavours such as orange, lemon, grapefruit and ginger.



## Gerolsteiner lemonades

Germany's **Gerolsteiner Brunnen** has added a new lemonade and orange-lemonade to its portfolio, featuring carbonated water and 10% fruit juice, naturally sweetened and designed to taste like a home made drink.

